



### What is Smart Commute Week?

The 25<sup>th</sup> Annual Smart Commute Week is June 3 through June 7. The week consists of events promoting cycling, walking, taking the bus and carpooling. Free daily breakfasts are hosted at various locations around town and community members challenge each other to a friendly competition known as the Smart Commute Week Challenge. Register your team and rack up points to win prizes with every smart commute trip you make.

### The Challenge

The Challenge is a fun and friendly competition among local smart commuters that occurs during Smart Commute Week every year. It is open to the public and totally free to participate. Here's how it works:

1.) Form a Team. Rally your family, friends, classmates and co-workers...or compete solo. No team size restrictions. No age restrictions. Experts and beginners...all are encouraged to join in the fun. Any individual who might normally drive a single passenger vehicle to and from their destination but instead uses an alternative form of transportation is qualified to participate.

Rule: Team size must remain the same throughout the week!

Team division sizes: Large (50+), Medium (11-49), Small (2-10) and Individual

2.) Assign a Team Captain. Team captains will need to register their team online at [traversetrails.org/event/smart-commute-week/](http://traversetrails.org/event/smart-commute-week/) and are responsible for keeping track of team points and logging scores online daily. Team captains are invited to a luncheon where they'll receive challenge information and materials to help motivate and guide their team -- **Wednesday, May 29**.

3.) Get Points. Ride your bike, walk, take the bus, carpool. Turn in scores daily to team captains. Go to daily breakfasts and other sponsored events to rack up even more points. Share your smart commute stories on social media #SmartCommuteTC. Grand prizes will be awarded on Friday, June 7 during the final Smart Commute Week breakfast at Oryana (must be present to claim prizes). Punch cards will be used as tiebreakers and for a chance to win prizes.

### Save the Dates

Wednesday, May 29 – Team Captains Lunch at TADL from noon-1pm

Friday, May 31 – Registration closes

Monday, June 3 – Start earning points

Thursday, June 6 – Team Captains must log final score by noon

Friday, June 7 – Awards Ceremony at Oryana from 7-9am

**Final scores will be automatically calculated online. Below is the equation that will be done for you as you enter your daily scores.**

<b>Monday</b>	<b>Tuesday</b>	<b>Wednesday</b>	<b>Thursday</b>	<b>Due Thursday by Noon</b>				
$\frac{\# \text{ smart commutes}}{\# \text{ team members}}$	$+$	$\frac{\# \text{ smart commutes}}{\# \text{ team members}}$	$+$	$\frac{\# \text{ smart commutes}}{\# \text{ team members}}$	$+$	$\frac{\# \text{ smart commutes}}{\# \text{ team members}}$	$=$	$\frac{\text{sum of daily scores}}{4} \times 100 = \text{Final Score } \%$